



Why do people visit Our Community Online? Our website is the place where your customers can find information, local events, recommendations and friendly advice. Your consumers come here for answers to questions such as, "What should I do this weekend?;" "Does anyone know of a good class for my toddler?" or "I am new to town, where should I go for bagels, a haircut, or a family friendly dinner?"

Our newsletters are sent out to over 3,000 targeted subscribers who live in your community. Our Local Talk has categories which range from Coffee Talk to Business Reviews. Our Business and Restaurant Directories are categorized by topic or town. The key tags promote shopping locally. and our What's New section is the go to place to find out what's new in town. All ads will be strategically placed on the page you choose. This targeted advertising allows you to pinpoint your audience.

ourcommonline.com is the perfect marketing tool for your local business. It is developed and maintained by people in your town who can deliver personal attention to your needs by creating a buzz and therefore increasing your foot traffic. Your customers are online. You should be too!



ourcommonline.com's Traffic

(Approx. numbers since our inception February 27th, 2009)

3, 250 visits per month

1,970 new visitors per month

3.07 average time on site

5.32 pages per visit per month

2011 Advertising Rates for ourcommonline.com

Homepage Ads above the fold

(300x250 pixels) \$400 for 3 months

(160x600 pixels) \$400 for 3 months

(150x250 pixels) \$300 for 3 months

Homepage Ads below the fold

(160x600 pixels) \$350 for 3 months

(300x250 pixels) \$350 for 3 months

Key Tag Page, Calendar, Classified, and Local Talk

(160x600 pixels) \$350 for 3 months

(160x600 pixels) Local Chat targeted topics pages \$200 for 1 year

What's New Section

(300x250 pixels) \$350 for 3 months

Written Deal or Announcement \$30/month

Business or Restaurant Directory Listing

Option 1

Directory Listing \$50/year

Option 2

FREE with any ad

Newsletters

Dedicated newsletter topic: \$200 per newsletter

Ad on individual newsletter: \$150

Package of 3 ads for 3 different newsletters: \$250